

Signature Naming Sponsorships

Zoo Farm

Put your name on the Potawatomi Zoo Farm.

Highly visible as you ascend from the entry plaza, the Zoo Farm is the preeminent sponsorship opportunity at the Potawatomi Zoo.

Getting up close and personal with animals in the Zoo Farm is a must-do experience for all of our 360,000+ annual visitors.



Contact our Development Director, Margie Anella, at development@potawatomizoo.org to make an impact!



Meet the animals at the [Your Company's Name Here] Zoo Farm!

BENEFITS INCLUDE:

- Recognition at the entrance to the Zoo Farm
- Recognition on our website, viewed by **2.3M** viewers annually
- Recognition in our member magazine, Uproar, with **10,000+** circulation
- Recognition on our social media platforms; visible to our **216K** Facebook, **5K** X, and **59.7K** Instagram followers
- Announcement via press release

Duration	Amount
1 year	\$50,000
3 years	\$100,000
5 years	\$150,000