

## Signature Naming Sponsorships

# Farmhouse Bar

### Sponsor the Zoo's newest concession area, the Farmhouse Bar.

With panoramic views of the flamingo yard and giraffe savannah, this casual bar, snack area and venue is a valuable amenity for our guests.

Put your brand in front of 360,000+ visitors from throughout the region.



## Join the fun at the [Your Company's Name Here] Farmhouse Bar!

### BENEFITS INCLUDE:

- Recognition on the Farmhouse Bar
- Recognition on our website, viewed by **2.3M** viewers annually
- Recognition in our member magazine, Uproar, with **10,000+** circulation
- Recognition on our social media platforms; visible to our **216K** Facebook, **5K** X, and **59.7K** Instagram followers
- Announcement via press release

Duration	Amount
1 year	\$50,000
3 years	\$100,000
5 years	\$150,000



Contact our Development Director, Margie Anella, at [development@potawatomizoo.org](mailto:development@potawatomizoo.org) to make an impact!