



## **Zoo Boo**

*Trick-or-Treating at the  
Zoo!*

Dear Friend of the Potawatomi Zoo,

On behalf of the Potawatomi Zoological Society, I invite you to join us at our most popular event of the year, our annual Halloween Zoo Boo. With approximately 8,000 total visitors in attendance yearly, Zoo Boo provides a great opportunity to promote your business or organization, connect with the community and have a great time.

As a Zoo Boo sponsor, you'll be participating in a treasured, family-friendly, safe, trick-or-treating event. This year, to help offset the cost of putting on the event, we are asking sponsors for a \$25 table fee for participating in Zoo Boo. The fee is the same if you participate for one day or all three days of Zoo Boo. In addition to the table fee, we ask that you provide enough treats and candy to pass out to each child and decorate your own treat station.

We need treat stations for all of the dates listed in this letter. You can sign up for all three or pick the dates that work best for you. Zoo Boo takes place on Friday, October 22, and Saturday, October 23, from 6 p.m. to 9 p.m.; Little Zoo Boo takes place on Sunday, October 24, from noon to 4 p.m. Set up for the treat stations will begin at 4 p.m. on Friday the 22nd. If you need more time to set up let us know and we will be happy to accommodate you.

If you are interested in joining us for this exciting event, please fill out the Treat Station form and mail or fax it to 289-3776 by Friday, October 8, 2010. We look forward to your participation at Halloween Zoo Boo. For more information please contact me at 574-288-4639 or e-mail at [lbailey@potawatomizoo.org](mailto:lbailey@potawatomizoo.org).

Sincerely,  
Laura Bailey  
Special Events and Membership Service Coordinator