



## Zoo Brew Sponsorship Levels

**Event Date:** Saturday, September 11, 2010; 7 to 10 pm at Potawatomi Zoo in South Bend.

Sponsorships open Jan. 4, 2010 through June 30, 2010. Due to printing deadlines, sponsorships received after June 30 are not guaranteed placement on printed items.

### \$5,000 (one sponsorship available at this level)

- 10 complimentary tickets to Zoo Brew
- 10 honorary Zoo Brew judgeships to determine "Best Brew of Zoo Brew 2010"
- 10 guest passes for Potawatomi Zoo (to be used during normal zoo operating hours/days)
- One reserved picnic table at Zoo Brew
- Verbal recognition at Zoo Brew
- Recognition on Zoo web site
- Recognition in Zoo Brew program
- Logo on event T-shirt

### \$2,500-\$4,999 (3 sponsorships available at this level)

- 8 complimentary tickets
- 8 honorary Zoo Brew judgeships to determine "Best Brew of Zoo Brew 2010"
- 8 guest passes for Potawatomi Zoo (to be used during normal zoo operating hours/days)
- Recognition on Zoo web site
- Recognition in Zoo Brew program
- Logo on event T-shirt

### \$1,000-\$2,499 (5 sponsorships available at this level)

- 6 complimentary tickets
- Recognition on Zoo web site
- Recognition in Zoo Brew program
- Logo on event T-shirt

### \$500-\$999 (5 sponsorships available at this level)

- 4 complimentary tickets
- Recognition on Zoo web site
- Recognition in Zoo Brew program
- Logo on event T-shirt

### In-Kind Sponsorships

Benefits for in-kind sponsorships and partnerships are determined on case-by-case situation.

Please contact Laura Bailey ([lbailey@potawatomizoo.org](mailto:lbailey@potawatomizoo.org)) or Marcy Dean for further information: (574) 288-4639.